

AI Brokerage



WHITE FOX
AI Brokerage

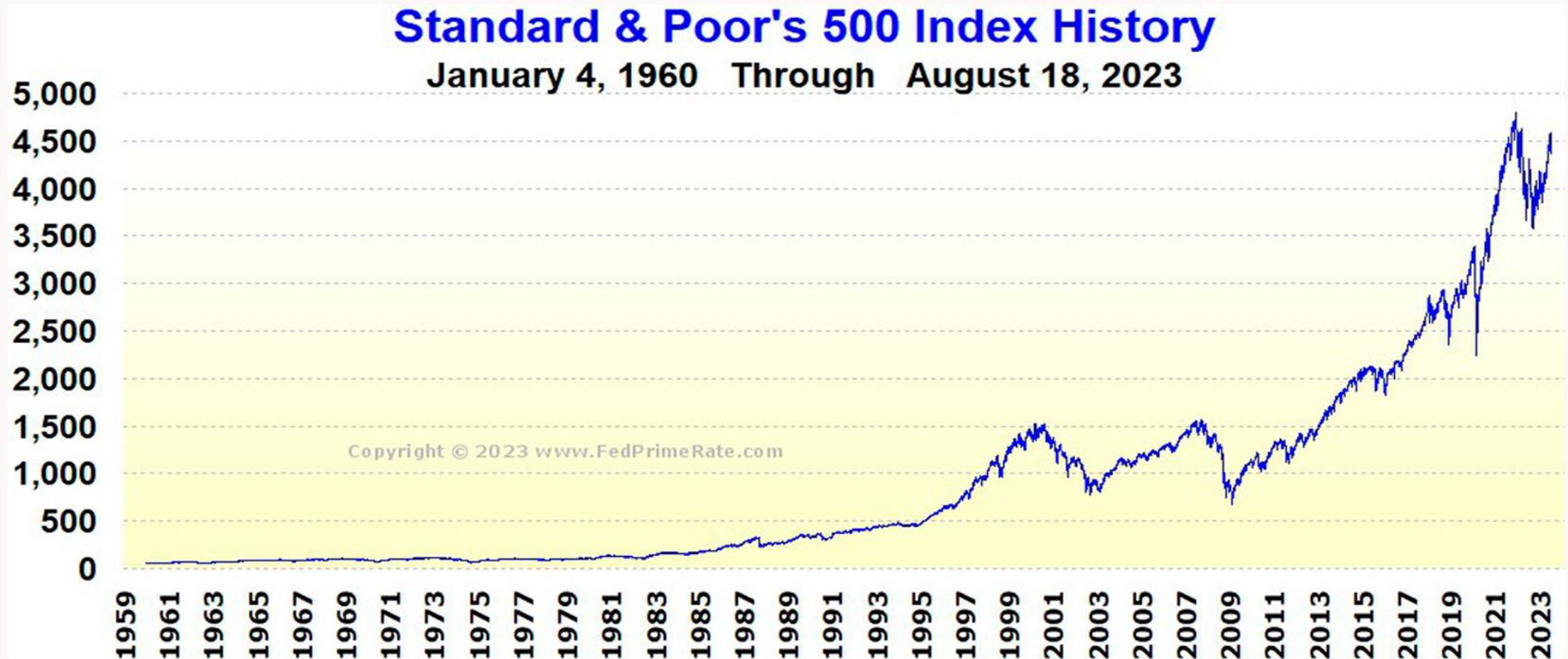
A place where complex becomes easy



- The stock market remains the number one investment globally
- The brokerage market is growing very fast
- The AI Industry is rapidly growing and has enormous potential
- High-cost managed accounts with old technology affecting both investors and traders
- We see the problem, and we know how to change it.



- The stock market remains number one investment globally

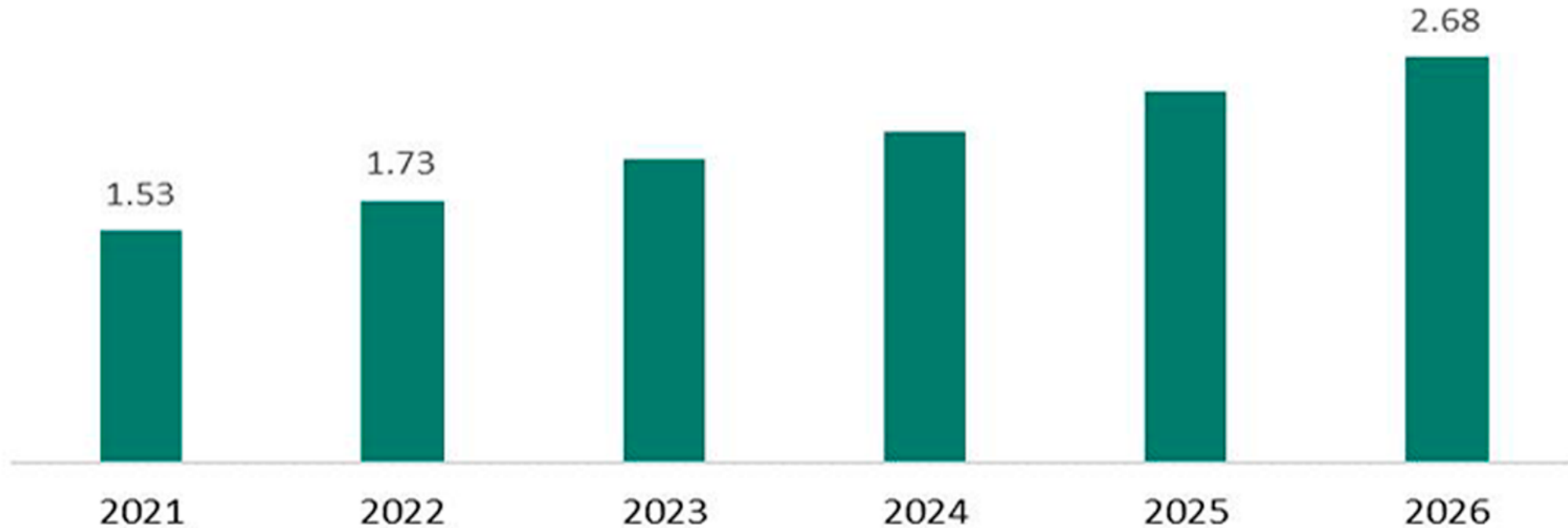




Reason #2

- The brokerage market is growing very fast

Global Securities Brokerage and Stock Exchange Services Market
Forecast Market Size, 2021- 2026, Trillion



Source: The Business Research Company



Reason #3

- The AI Industry is rapidly growing and has enormous potential

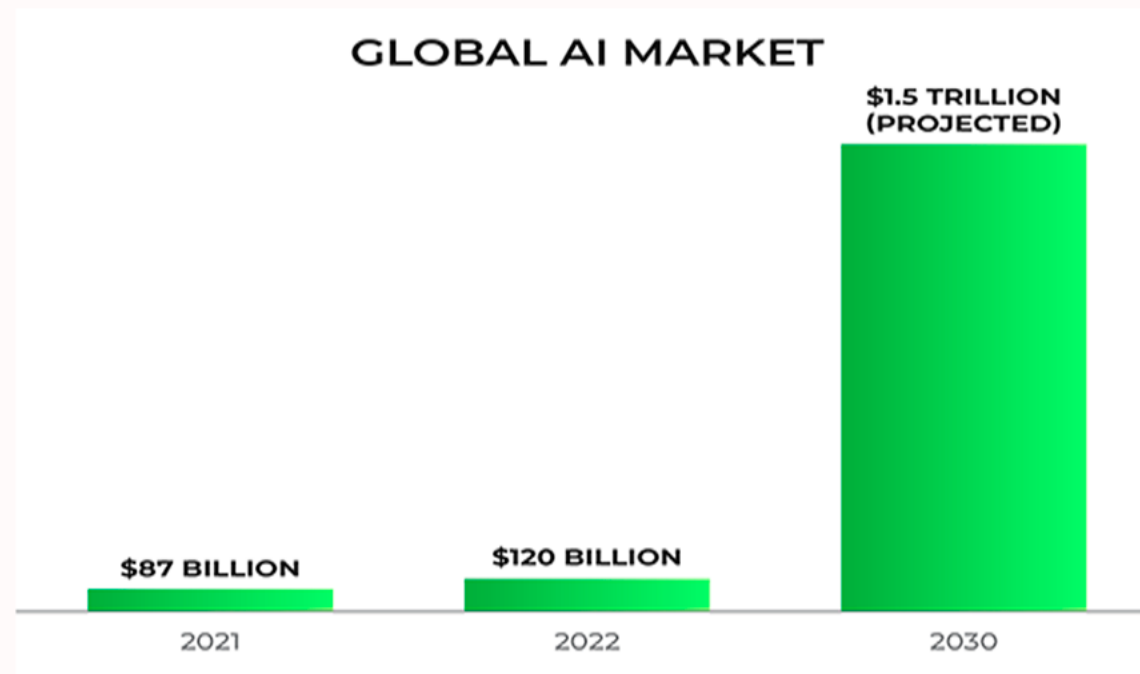
In 2022, the global AI market was worth a total of about \$120 billion. In 2021, it was only worth \$87 billion.

If growth trends continue, the market is expected to exceed \$1.5 trillion by 2030.

That represents an expansion of more than 20% each year for the duration.

For a bit of comparison, the North American AI market was \$51 billion in 2021. That was 58.6% of the entire global market that year. Projections show that while AI will grow in North America, global growth will be fueled by accelerated adoption in the rest of the world.

Asia and the Pacific are regions that are expected to see the most new growth, with analysts anticipating an increase of 42% each year (CAGR) through 2030.





The Main Problem

Reason #4

- High cost of managed accounts, trading tools and related services all run by poorly performing old algo systems.

Passive investors' problems

- High minimum entry cost into hedge funds, CTAs, etc.
- Long lock-up periods
- Inefficient service
- Poor performance on average, including mutual funds

Active traders' problems

- High cost to access all necessary tools
- No advanced platform to access all tools – traders have to use multiple service providers
- Poor performance by old algo bots
- Lack of time to research the market
- No access to new gen AI sophisticated analysis

We have the Solution



Our solution

- All in one solutions
- New gen AI tools
- Quantitive research
- Multitask AI-powered backtesting with model testing and data monitoring tool
- AI-Trading Incubator (350 criteria analyzed for A+ signal)
- AI-powered pre-built strategies
- Customised AI-strategy builder
- Payment card
- AI-Managed Acoounts





Reason #5

- We see the problem, and we know how to change it.

*«Give me a lever long enough and a fulcrum on which to place it,
and i shall move the world»* **Archimedes**

Inna Rosputnia
Economist, award-winning portfolio manager, trader and promoter of human rights.

Inna Rosputnia was born and grew up in Ukraine at a time when it was a battleground between communism and democracy. A personal experience of this conflict, including poverty, struggling and intolerance — as well as a personal fascination with philosophy, shaped Inna's thinking in later years and influenced her successful strategies in both finance and philanthropy.

Inna graduated from 2 Universities and has a Degree in Economy and Diplomacy. She began her career in the finance field in 2007.

In 2008 Inna became a Head of the Financial Risk Insurance Department at Alfa Insurance IC (Ukraine) which is a part of Alfa Group Consortium – one of the largest privately-owned investment groups in Eastern Europe, with interests in oil and gas, commercial and investment banking, asset management, insurance, retail trade, telecommunications, water utilities and special situation investments.

Inna began trading commodities, and stocks in 2009. She has developed a unique money management system and valuation modeling for commodity trading.

She is a frequent expert on many TV and radio stations. And she was named the Leading Innovator in Wealth Management and the Most Outstanding Woman in Finance 2019.

Inna is one of the leading speakers and investment experts at MoneyShow on exclusive events for Accredited Investors.

She is routinely featured as an internationally recognized investment expert on leading outlets, like TickerNews, Yahoo! Finance, Business Insider, Time (NextAdvisor), Benzinga, FXEmpire, FXStreet, Investing and numerous others.

In 2023 Inna launched a startup White Fox – all-in-one AI-powered solutions for traders.



Inna Rosputnia

Economist Analyst Portfolio Manager



What we have already reached?

We are currently in the SEED stage and have made tremendous progress in the process of programming and training our AI Trading Machine.

Our accomplished team, which includes software engineers, designers, and deep AI engineers, is devoted to creating a ground-breaking trading machine that will revolutionize the stock market with our expertise in stock trading.

With our beta version currently operating on over 30 managed accounts, we are working towards creating a project that will aid people in overcoming monetary challenges and allow them to permanently overlook existing issues related to money management, stock trading, and investing on the stock market.



\$8m seed round



Amount

- product development - 30%
- administrative and operating expenses - 15%
- marketing - 30%
- team - 25%



Unlocks

- 12 months runway
- product improvement
- brand awareness
- 500 investors



Competitors

	WhiteFox	Schwab	TradeIdeas	SignalStack	TradeStation	Arta
Execution	✓	✓	✗	✓	✓	✗
New gen AI	✓	✗	✗	✗	✗	✗
All-in-one solution	✓	✗	✗	✗	✗	✗
Quantitative research	✓	✗	✗	✗	✗	✗
AI trading bot	✓	✗	✓	✗	✗	✗
Strategy backtesting	✓	✓	✓	✗	✓	✗
New gen AI Trading Incubator (350 criteria analyzed for A+Traders)	✓	✗	✗	✗	✗	✗
Multitask AI-powered backtesting with model testing and data monitoring tools	✓	✗	✗	✗	✗	✗
Payment cards	✓	✓	✗	✗	✗	✗
AI-Managed Portfolio	✓	✗	✗	✗	✗	✓
AI-Managed Futures	✓	✗	✗	✗	✗	✗



- New gen AI
- 35% faster and more accurate data analysis
- We are the first to offer AI-managed futures
- Our founder is an active, award-winning trader who understands traders' needs
- We offer an all-in-one solution so traders don't have to manage multiple subscriptions
- Our all-in-one solution saves each trader thousands of dollars a year





Exit Strategies

● *Company will have exit opportunities that will result in a high ROI*

Highly Viable M&A Prospects

- Multiple buyers possible → competitive bidding
- Valuable user base with recurring revenue stream
- Clear fit into product portfolios

Large Companies
Competing in Brokerage Space

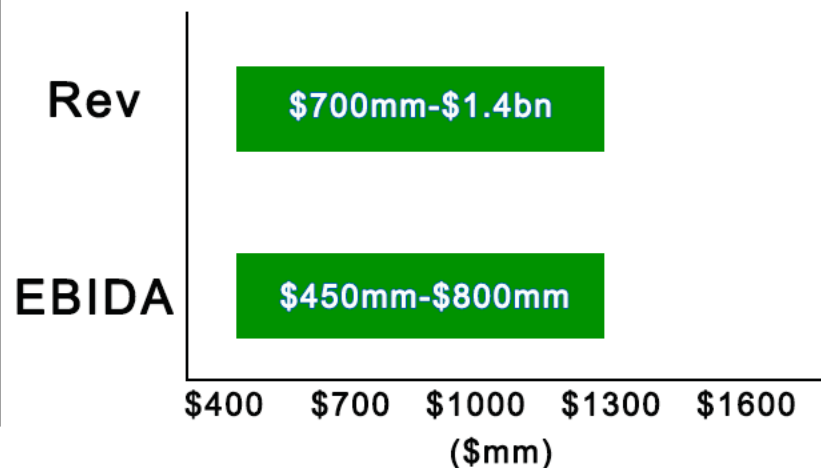
Service Providers
and Hardware
Manufacturers

Banks and other financial
institutions

IPO Considerations

- Depends on user base expansion success and consideration of M&A
- High stand-alone potential

Potential Valuation





Best-case scenario

Becomes market leader, 1bn+ in annual revenue,
capitalization 10bn+

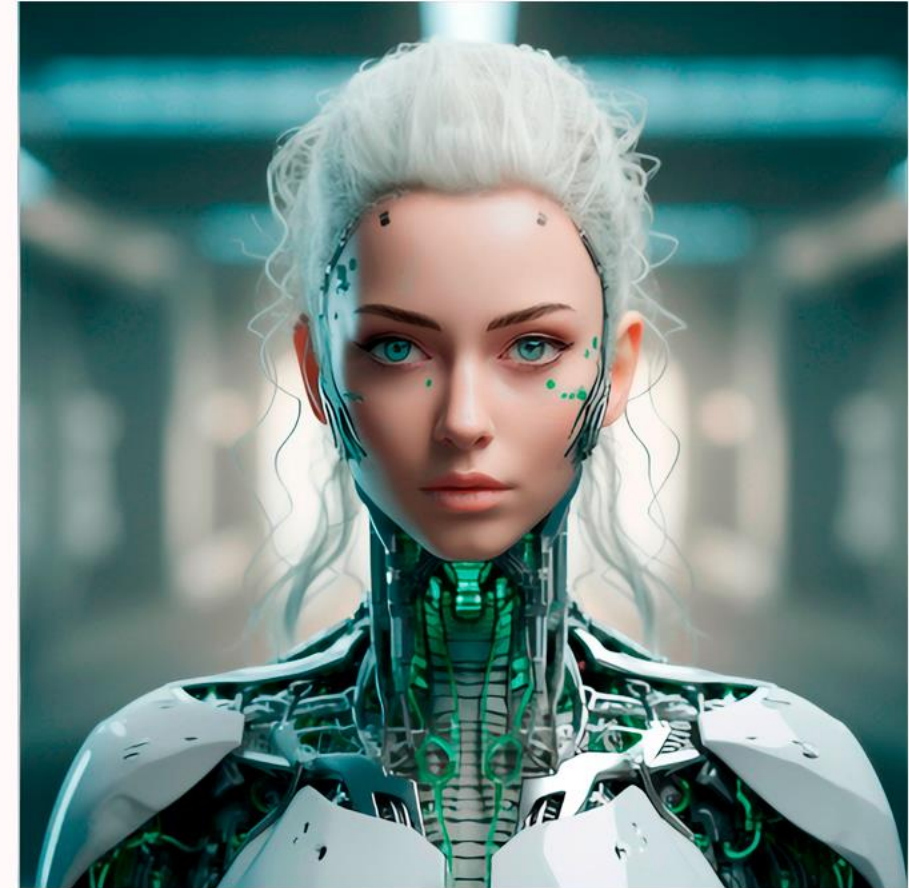
Realistic Success Scenario

Gets 3-7% of the market

Generates 30-50m in annual revenue with
capitalization around 1bn

Worst-Case Scenario

Remains SME with annual revenue 2 - 5m





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